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Testimony for AB 73 – Committee on Legislative Operations and Elections

Chair and members of the committee,

My name is Maureen Schafer, and I am the executive director of the Council for a Better Nevada. We are testifying in support of AB 73. While we have seen creativity and economies soar via technological Innovation, there is an edge to that opportunity. is a double-edged sword. Digital Deepfakes that convincingly depict people saying or doing things that they did not actually say or do are an imminent danger to our election process and system. When used maliciously within the election process, these technologies can misdirect reality, undermine trust, and damage reputations, with potentially dire consequences for democratic processes. The outcomes of these actions within the political landscape bring damage to political candidates their offices and can influence election results. This legislation is needed to modernize and protect the integrity of Nevada's election system while keeping up with the evolution of technology and how it is utilized, both positively and negatively, in various scenarios. I want to thank the committee for bringing this legislation forward. Please support AB 73.