



Oppose Senate Bill 63

The Honorable Elaine Marzola, Chair
Assembly Commerce and Labor Committee
401 S. Carson St.
Carson City, NV 89701

The Honorable Sandra Jauregui, Vice Chair
Assembly Commerce and Labor Committee
401 S. Carson St.
Carson City, NV 89701

May 29, 2025

RE: SB 63 - Nevada Youth Online Safety Act

Dear Chair Marzola, Vice Chair Jauregui, and Members of the Committee,

Parents want a simple, manageable way to verify their child's age and review the digital applications their teens want to download onto their devices. The most sensible and effective place for age verification is at the OS / app store level.

Polls have consistently shown that more than three-quarters of parents [nationally](#) trust app stores more than individual apps to securely handle the personal data needed to verify age and parental approval.

Senate Bill 63 would impose burdensome new requirements on individual apps without providing the solution that most parents want. Teens use more than [40 apps per week](#) on average and new apps and online services are created daily. Approval within each app would mean over 40+ different approval and age verification methods for parents to navigate, and 40+ potential instances of submitting their IDs, credit cards, their children's IDs, birth certificates, and other sensitive information. Busy parents don't have time for this.

This is why we, the undersigned, call on lawmakers to oppose Senate Bill 63.

Instead, we encourage Nevada to consider legislation requiring age verification and parental consent within the app store, *not individual apps*. More than a quarter of states have introduced such proposals.

We believe it is the best solution to support families because it is:

- Simple for parents: Parents already share their teen's age when purchasing and setting up their teen's phone. Rather than forcing parents to go through cumbersome and repetitive age verification steps across the dozens of apps their teens use, the OS / app store can serve as a secure "one-stop-shop" where parents verify their teen's age once.
- Private and secure: Requiring an age check in one secure location limits the number of times and places a person has to share personal information, like an ID or credit card, reducing privacy risks and opportunities for identity theft, phishing scams, and data breaches.

- OS/App Stores already collect and use this information: OS / app store owners already collect this information, have sophisticated privacy infrastructures, and can securely share limited age signals directly with developers and web browsers without including additional personally identifiable information found on IDs, like name or address.
- Supportive of teens: Teens use more than [40 apps per week](#) on average and new apps and services are created daily. An approach at the OS / app store will help create consistent protections for teens across the many apps they use and put parents in charge of approving or disapproving. And where apps offer age-appropriate settings and experiences, this limited age range information can help apps automatically apply these protections to teens using their services.

We all want young people to be supported and protected online. Parents want a one-stop-shop to verify their child's age before they download apps. The best way to achieve this is to require a simple, secure, industry-wide solution within the OS / app store that puts parents in charge.

Respectfully submitted,

Meta Platforms, Inc.
Snap Inc.
X Corp.