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From: John Sullivan [REDACTED]
Sent: Tuesday, May 6, 2025 12:21 PM
To: Assembly Natural Resources
Subject: Opposition to Proposed Plastic Water Bottle Ban

[REDACTED]

Dear Members of the Assembly Natural Resources Committee,

I am writing as a small business owner in Incline Village, an unincorporated community near Lake Tahoe, to express my opposition to the proposed ban on plastic water bottles.

Bottled water is a popular product for businesses like mine, which serves breakfast and lunch to both locals and visitors. While I support efforts to protect the environment, an outright ban would hurt small businesses like mine without effectively solving the problem. Customers will still be able to buy bottled water in nearby towns and bring it here—impacting local sales and our economy without reducing overall plastic use.

Operating a small business in Incline Village is already challenging due to our remote location and limited economic base. Many local businesses here already operate on slim margins and this added burden could lead to higher prices and reduced revenue for small businesses like mine. The cost and logistical burden of sourcing and storing alternative beverage packaging could force price increases and reduce accessibility.

Let's work toward solutions that balance environmental goals with the realities facing local businesses and workers.

Thank you for considering my perspective.

Sincerely,

John Sullivan Incline Village Business Owner

