

From: [Chris Boeres](#)
To: [Assembly Revenue Exhibits](#)
Cc: [Sandra Jauregui Assemblymember](#); [Daniele Monroe-Moreno Assemblymember](#); [Roberta Lange Senator](#)
Subject: AB 238 Public Comment from Chris Boeres in the Neutral column
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Hi there, and thank you for having this option to make public comment. I had intended to comment in support of AB238 at the Assembly Committee on Revenue hearing this last Thursday. After hearing comments given in the Neutral I understand now that my comments though positive in nature are closer to a neutral position because AB238 is a work in progress to make a good Bill even better.

This first part of this 3 part mini-series is the text of my comments I prepared for last Thursday's 4pm Assembly Committee on Revenue:

Part 1

"Thank you Chairperson Backus and all the members of this 83rd Nevada legislative session for your work on behalf of the People of Nevada.

I brought Props,

(I'm referring to a Ghost Busters Hat, Wayfarer META Augmented Reality Glasses and a Brochure on the Hughes Corporation newly constructed building at 1 Meridian Place, adjacent to the site of the so called Summerlin Studio)

and I am not "off book" for this table read.

My name is Christopher Francois Boeres, spelled B O E R E S and I'm here to speak in the AFFIRMATIVE on AB238 the Nevada Studio Infrastructure Jobs and Workforce Training Act.

Act! All the world's a stage after all.

"At the Sony Group, our Purpose is to "fill the world with emotion, through the power of creativity and technology," and our approximately 110 Thousand Group employees are working in a concerted effort to create Kando and share it with the world, together with our partners."

These are the words of Mr Kenichiro Yoshida
(Mr. KENNY-Sheer-O YoSheDa), Sir I hope I got that right.

THIS is who Nevada, the home of ENTERTAINMENT and HOSPITALITY writ LARGE, needs to be in business with.

SONY is a National Treasure of the People of Japan, who may be the best friends of the United States of America, of us.

Kandu means Emotion.
Kandu is at the Heart of SONY,
just like Home Means Nevada is at the heart of US.

Casablanca, maybe the greatest movie of all time was made by Warner Brothers. Casablanca is a study is how you can go into production on something based on a previous production, a play called "Rick's Place" and with half a script come up with arguably the best result that stands the test of time.

To me that sounds like the saga of bringing Movie and other qualified productions to Nevada.

I support AB238 for Many good reasons though 2 stand at the foreground:

First it SONY, who brought entertainment with things like Sony Trinitron TV, the best TV and the SONY WALK-Man, and, and, the console entertainment experiences that 1 out of 3 Video Gamers choose, the SONY PLAYSTATION.

I have here an Augmented Reality headset,
META Facebook is spending 200 BILLION U.S. to support this device.

SONY if you can turn this into a game controller you'll get me on a PlayStation yet!

And there are a lot of me's out there.

"Rick's Place" was a great work turned into a CLASSIC in the "Moment of Production".

I thank God Almighty, the Original Content Creator that I now call Nevada home. That's a lot for this New Yorker to say.

I support AB238 because of Assemble Member Jauregui (HOWDEY) and Senator Lange's efforts to make it so. I believe that in this moment they will get the final production, like Casablanca, through to the Grand Finally where most Legislators and our own "Home Means Nevada" Governor Joe Lombardo can acclaim that AB 2 3 8 is a blockbuster Hit!

I learned all I know from structuring a 1-hour TV show from the 1960's show
THE F. B. I.

So here's the Epilogue,

When it's time to cut back the weakness and reinforce what is strong the People of Nevada could use a friend like Sony, and the people of Sony could use a friend like Nevada. Thank you

for your support of AB238, this could be the beginning of a beautiful friendship.

Part 2, The following is the first draft of my remarks:

National security involving Nevada and Sony

80 years ago, Japan, the people at Japan were defeated by US. The People of Japan would pick themselves up and become a great nation again. One expression of this greatness is the Sony corporation. The United States was not a friend of Japan 80 years ago, but We the People of the United States would become the People of Japan's best friend. The people of Japan Picked themselves up and rebuilt their country and the United States was right with them standing side-by-side with them.

Right across the sea from Japan is China. About 25 years ago Japan, like the United States, Japan fell into the trap of moving high labor manufacturing the China, and now China is yanking supply chains. And if you think China's yanking the chain of the U.S. just imagine how it's yanking the chain of Japan. And now The United State is rebuilding, We the People are rebuilding.

Sony corporation is the best industrial media company combination in the world. Every day more people play games on Sony PlayStations than a whole season of people attending football games at Allegiant Stadium. Sony has distribution through its hardware and its software that no other company has. These glasses I'm wearing they can take what I see and send it back to server and have the potential to interact with media like a game controller. Sony will figure out a way to do that and bring gaming to me. People like me are the biggest growth market for gaming on the planet. I can think of no better partner for the United State and Nevada to build something new with then with SONY and the People of Japan that SONY is part of.

I like AB 238 for many reasons particularly that it involves Sony. I believe just like Tesla when they were planning their first Giga-factory, Sony will do this studio somewhere in America. They could do it here or could do a New Mexico or do it somewhere else. I thank God that the first stop on this journey for SONY is Nevada. What would it be to lose the opportunity to bring this premiere multimedia and gaming company to Nevada, with all they make and do already and who knows what what in the future would bring beyond what's been already thought of, and what that would mean in opportunities for Nevadans. To miss this opportunity looks to me to be beyond negligent.

I also like AB 238 because of its sponsors. I know they will boldly Shepherd AB238 through the Nevada assembly and beyond to bring to our governor Joe Lombardo something that he will find is good for the people of our whole State.

There are so many great stories to tell about Nevada, how we became a state Battle Born, that saves the United States by showing that a nation of the people so conceived could grow and not perish. How the Comstock Mine financed and made manifest our Westward expansion. How the Titanium Mill just down the street from me poured red hot ingots that would then be made into the Flying Fortress and Super-fortress of World War 2. How another Red Hot mill called Moulin Rouge would show how human creativity knows no color. For so long our Nevada stories have been told by others elsewhere. This bill brings the day close when Nevada Stories will be told by Nevadans right here in Nevada.

Part 3, Here are the reasons I now comment in Neutral:

The 2 bills, Assembly Bill AB238 regarding a "Studio Infrastructure Jobs and Workforce Training" bill and the Senate Bill SB220 to "Enact(s) the Nevada Film Infrastructure, Workforce Development, Education and Economic Diversification" now to be consolidated. What looks like the **greatest challenge** in doing this is the inevitable mission creep.

Expanding the mission of AB238 beyond what the 2 primary goals of AB238, to bring to Nevada studio infrastructure to support Movie and other qualified productions, and to enhance the existing Film production transferable Tax Credit program to make more such productions possible, would essentially bring us SB496 of the 82nd legislative session. Governor Joe Lombardo and many members of the 82nd session did not support SB496.

The **biggest obstacle** to SB496 was the question of to which University, North or South would the Film School go. That bill never made it to the floor where it could have exposed this internal division. Any bill paid for by the People of Nevada should benefit as much as possible the whole state. A "film school" as proposed in the old SB496 and as apparently outlined in the floor presentation to the Revenue Committee in the proposed amendment to the current AB238 would bring Nevada's North and South divide into clear focus.

There may be a solution to this particular North vs South conundrum.

In the Movie business where people work both sides of the camera, talent and crew all sit down to eat together at mealtime. It would be fantastic if the companies associated with the Summerlin Studio project were to not only teach the vocational arts behind the camera as already incorporated into AB238, but also teach the "Evocational Arts" in front of the camera, what a "Film School" should do. No one can argue that Warner Brothers and SONY Pictures know what great art is and

know how to make it. Any film school that these 2 powerhouses of creativity would build will truly be World Class from the get go. There's already a beautiful practically empty building right there at 1 Meridian perhaps ordained for this. The Private partners doing this great work for Nevada on their own dime makes this Film School route to on the job training of Nevadans almost free and no one needs to argue over who gets this pedantic plum.

When the Tesla Giga-factory was made possible by the actions of a Republican Governor and a Democrat controlled Legislature in a special session over 10 years ago, it was proposed for the good of Nevada as a whole. Anyone can see how Northern Nevada has changes for the better due to the impetus to growth that the Giga-factory made possible. It's hard to argue that there is a significant economic impact on Southern Nevada except perhaps to the fledgling film and media community who saw the Nevada film incentive program gutted to make the Giga-factory possible.

Any amendments to AB238 bill should focused on the core mission of bringing the studio infrastructure to support Movie and other qualified productions, and to enhance the existing Film production transferable Tax Credit program. If artfully crafted in such a way that these 2 objectives can be reached at a cost that can reasonable understood by all those working hard this 83rd session, then you will have an Act that will demonstrably help the Whole of Nevada.

Finally, it's a good idea to consider the time we live in, are living through. The greatest sea-change since the 1930's has just occurred in Washington DC.

President Trump has proposed a New Golden Age of, for and by America. When I heard that I thought about the Golden Age of Movies, of Hollywood of the 1930's and 1940's. President Trump is using tariffs to bring back whole industries to the United States. Tariffs apply to goods and services imported from another country. In the case of Canada it's to be a 25% tariff. Canada started the Film Incentive plot arch to tie in with NAFTA in the 1990's. Is President Trump giving the U.S. Media industry a 25% or greater advantage for domestic media production? Sure looks like it. Nevada ought to take advantage of these favorable winds and following sea to get a piece of this expanding domestic media production haul. AB238 could be Nevada's ship coming in.

Thank you for your time to record these remarks. The option to have my words heard is part of what I have witnessed as maybe the best representative government in action anywhere. It so happens that it's the one from my home state of Nevada.

Christopher F. Boeres
Cell: 702.577.5909
chrisboeres@yahoo.com

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